

## Making the right decision

If you haven't organised a funeral before, you might be surprised at how much there is to think about. The first decisions to consider are:

- Would your loved one want a cremation or burial?
- Where will the funeral be held? Should it be in a church, crematorium or another venue?
- What type of service is appropriate?
- How will you be travelling to the service? What type of hearse will be required and will you need limousines?

### Other areas to think about include:

- The choice of flowers or donations
- The music to be played
- Would you like a reading or personal tributes?

SAIF members are there to support you every step of the way. They will take the time to understand your needs and share their advice and experience to help you make the decisions that are right for you and your loved ones.

## Proud to be a member of SAIF

The National Society of Allied & Independent Funeral Directors

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SAIF represents 1000 independent, often family run, funeral directors across the UK, who are dedicated to providing a professional and friendly service to their local community.



# WHY CHOOSE A SAIF APPROVED INDEPENDENT FUNERAL DIRECTOR?



## The role of independent funeral directors

### Part of the community

Independent funeral directors have a long and proud history of providing a high quality and personal service to their local community. Often family run, they are some of the oldest independent firms in the country with traditions and values passed from generation to generation.

### Independently owned

As a truly independent firm, SAIF members put the interests of you and your loved ones first. Unlike large, national organisations with branches across the UK, their advice is not influenced by head office rules and targets.

### More than just a funeral director

When your family suffers a loss it can be reassuring to know your funeral director is part of the local community. That's why independent funeral directors make every effort to be involved in local initiatives and causes. Whether you need advice on the choice of funeral services, selecting a funeral plan or just comfort and support, they provide a friendly chat with no pressure or obligation, 24 hours a day, 365 days a year.

## Benefits of an independent funeral director

### Local and often family run

SAIF members are part of the community and offer a traditional, friendly approach.

### High quality and professional service

They take the greatest care when arranging every aspect of a funeral to ensure you receive the standards you expect and deserve.

### Industry leading standards

As a member of the trade body for independent funeral directors (SAIF), they are required to follow an industry leading code of practice and are regularly inspected.

### All funeral options offered

SAIF members offer a full array of funeral options, all clearly outlined from the very beginning so you can choose what is right for you.

### Personal and friendly

They will take time to get to know you and provide support to anyone who walks through the door.

### Sensitive and flexible to your needs

Independent funeral directors will do everything they can to ensure the wishes of your loved ones are fulfilled.

## A full range of funeral options

From the most elaborate bespoke send-off to a no-frills direct cremation, your local independent SAIF member can meet your needs no matter what they are.

Importantly, services are provided locally - meaning a deceased loved one doesn't have to be transported across the country for a cremation. On top of this, our flexible, caring approach ensures families can easily make alterations to a funeral if they change their mind.

## Simple funeral

SAIF members offer a simple funeral option, which is an ideal choice for families who are thinking of a direct cremation but would value an opportunity to gather and remember.

The simple funeral maintains the high standards and dignity you would expect but at a lower cost. For those who are eligible they can also help with applications for financial support from the government.

## SAIF Care

SAIF Care is a free bereavement counselling service which provides a telephone helpline, email advice and online chat facility. It is available to any family who arranges a funeral with a participating SAIF member.

