INSERT YOUR ADDRESS HERE

INSERT MP ADDRESS HERE

Dear INSERT MP NAME

We all look back on the pandemic with a mixture of sadness and relief that it is over. One of the most devastating impacts for families were the limits placed on funeral service attendee numbers.

Many people were denied the right to gather and remember loved ones due to efforts to prevent the spread of the disease.

These public gathering restrictions led to a huge rise in the number of people arranging unattended disposals, also known as direct cremations.

Since the pandemic, this trend has continued with direct cremations now accounting for more than one in 10 funerals across the UK.

Unfortunately, bereavement counsellors with whom we work tell us that direct cremations are causing significant distress among the people they support.

In short, families are upset that they didn’t have a chance to say goodbye properly and this is complicating their grief journey.

As a local independent funeral director who provides all kinds of services - from simple direct cremations to elaborate personalised funerals, we believe it is vital that members of the public understand what each funeral option entails.

We support people’s right to choose an unattended service and will strive to afford the same level of care and compassion to all clients, no matter what option they choose.

However, we are concerned that national providers of direct cremation services are not fully explaining what a direct cremation entails.

And once a loved one has been taken into their care and transported hundreds of miles away to be processed, it is too late to have a change of heart.

This is worrying, because we only have one chance to get a funeral right.

With that in mind, we would welcome an opportunity to talk further to you about this trend and would like to invite you to our premises to learn more about funeral services. Alternatively, I’m giving a talk at INSERT DATE, TIME AND VENUE. It would be wonderful to see you there.

We look forward to hearing from you.

Yours