



SAIF Mooving On – Social Media Captions

The Mooving On video has been developed with Westerleigh Cremations to reinforce the value of an attended funeral. It shows how a deceased's family and friends (or herd) can gather together to show their respect and support each other in their bereavement.

You may either upload the video (see Post 2) or use this URL to the SAIF website:
<https://saif.org.uk/mooving-on/#full-vid>

Below are ideas for using on your social media pages, designed to be used with the accompanying short 'teaser' videos.

Post 1: Teaser for use with Post 1.mp4

Something exciting is coming soon. Watch this space 🎥

#helpyourherdsaygoodbye #moovingfuneral

Post 2: Whole video for use with Post 2 Whole Video.mp4

In association with Westerleigh, we're delighted to share with you our Mooving on campaign! Celebrate the lives of your loved ones in a meaningful and memorable way.

A mooving funeral can really help your herd say goodbye. Our compassionate team are here to guide you every step of the way.

Get in touch with **(your company name)** today to arrange an attended funeral.

(Remember to include the URL to your website/contact details.)

#helpyourherdsaygoodbye #moovingfuneral #saif #westerleigh

Post 3: quote on footage of cows walking for use with Post 3.mp4

Saying goodbye to a family member or friend can often be a difficult time, but with an attended funeral, we can carry and cherish the memories shared forever and always.

A mooving funeral can really help your herd say goodbye.

#helpyourherdsaygoodbye #moovingfuneral #saif #westerleigh

Post 4: Farmer “Morning Ladies” for use with Post 4.mp4

Have you seen our latest campaign? Click the link below to find out more information:

(Include the URL to the whole video.)

What’s your perfect way to say goodbye? Let us know your thoughts in the comments.

(Include the URL to your website/contact details.)

#helpyourherdsaygoodbye #moovingfuneral #saif #westerleigh

Post 5: Coffin processing into crematorium for use with Post 5.mp4

Why choose an attended funeral? An attended funeral is a special way to show support for the family who have lost someone and pay your respects to the deceased. It is a significant moment for mourners to remember and fulfil their loved one’s final wishes.

Get in touch with (your company name) today to arrange an attended funeral.

#helpyourherdsaygoodbye #moovingfuneral #saif #westerleighgroup

Post 6: Cows walking alongside coffin for use with Post 6.mp4

Honour them, remember them, say goodbye to them.

#helpyourherdsaygoodbye #moovingfuneral #saif #westerleigh