



- Trusted
- Independent
- Quality

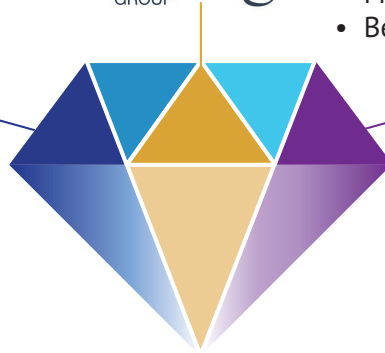


westerleigh
GROUP

- Experienced
- Professional
- Best in field



- Specialist facilities
- Well-resourced
- Established parent



A Diamond Partnership

An unrivalled deal to beat the discounters on price and quality

It's time to stand up and compete before budget direct cremation businesses steal more of your clients.

You can tackle the funeral market's digital predators by taking advantage of a range of cut-price packages under SAIF's landmark deal with Westerleigh Group.

These are:

1. Direct cremation with funeral director to deliver the deceased to nearest Westerleigh Crematorium – **£275.**
2. A witnessed direct cremation with no officiant or celebrant where up to 8 bereaved can witness the committal for 10 minutes at 9am or 9.15am slots – **£475** (exclusive to SAIF members).*
3. Direct cremation where the Distinct Cremations team collects from your premises – **£350.**
4. Care of the deceased direct cremation, with Distinct Cremations to handle collection of deceased from place of death, care and coffin on catafalque, and funeral director to take care of client liaison and paperwork – **£650.**

Westerleigh has 36 sites across the UK with more on the way. No matter where you are in the country, you can take advantage of this deal and compete against large providers.

To start competing with direct funeral discounters, simply fill in the registration form overleaf and email it to the SAIF Business Centre via info@saif.org.uk with the following subject title: ***Distinct Cremation Registration.***

The threat to your business from direct cremation discounters is real. SAIF is here to protect your interests now and long into the future.

** Please note, this is different to Westerleigh's early morning funeral director-led service.*



Engagement Form

When completed, please submit this form to info@saif.org.uk
Please complete this form to access the special terms for SAIF members with Westerleigh Group in relation to 'Distinct Cremations'.

Company Name

Address

Postcode

Telephone No

Email Address

Data Sharing Do you agree with your contact details being shared with Westerleigh – Distinct Cremations **Yes**
 No

Please state which direct cremation provider, if any, you have been working with to date

Name and role of the person completing the form on behalf of the company

Date