



CMA Order: Ensure you're compliant no later than Thursday

In the text below, links to further information on third-party websites are underlined and in light blue.

SAIF members urged to comply with the CMA Order this week

SAIF is urging members to ensure compliance with the Competition and Markets Authority (CMA)'s Funerals Market Investigation Order 2021 by no later than Thursday 16th September. Funeral directors who are not compliant after Thursday could face enforcement action by the CMA, which would be damaging to both the individual business concerned and the wider profession.

Indeed, the way the funeral profession responds to the CMA Order will almost certainly influence the authorities' thinking on additional, potentially more stringent regulation further down the line. By complying with the Order now, we will demonstrate that the funeral profession is capable of developing appropriate and proportionate regulation in partnership with government.

By the 16th September you will need to:

- Display the Standardised Price List in your premises and on your website
- Display your Terms of Business in your premises and on your website
- Display disclosure of company ownership and a Register of Interests relating to any donations you have made to institutions such as hospitals, hospices and care homes in your premises and on your website
- Display price information supplied to you by your local crematoria in your premises and on your website

- Display an Additional Options Price List on your website and make this available in your premises
- Prepare to supply funeral and revenue information to the CMA on the first working day of October 2021 if you operate more than five branches (use the template on page 29 of [the Order](#))

The Standardised Price List template can be downloaded [here](#). The Funerals Market Investigation Order can be viewed [here](#), with the accompanying Explanatory Note [here](#). SAIF members may also find [our FAQs document](#) useful in any preparations for compliance.

Please note that the information funeral directors are required to display in branch and on websites, must be done in a 'clear and prominent' manner. This means physical information should be presented in areas frequented by clients and digital information in PDF format should be on a page no more than one click from your website's home page.

The team at SAIF Business Centre is on hand to assist with any enquiries you may have and can be contacted via email at info@saif.org.uk.